

CONTACT



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nicklensander.com

1482 E Valley Rd Ste 650
Santa Barbara, CA

REFERENCES

Mack McConkey EVP, West Division Manager The Money Store (805) 794-1410

Adam Constantine, Founder Ace Creatives (919) 622-1073

Ryan Rosenthal SVP, Regional Manager The Money Store (805) 312-1300

INTERESTS

- Photo/Video
- Social Media
- Digital Strategy
- Event Marketing
- Football/Basketball/Golf

SOCIAL



facebook.com/nicklensander

instagram @nicklensander

linkedin.com/in/nicklensander

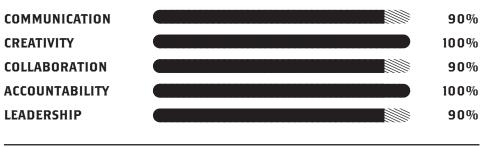
NICK LENSANDER

CREATIVE DIGITAL STRATEGY & CONTENT CREATOR

PROFILE

Creative digital strategist and creator with in-depth understanding of digital media marketing in correlation with objectives and KPI's. Versatile team and project leader. Coordinated regional and nationwide marketing and rebranding efforts. Building brands through digital and social. Strong creative background in content creation and design.

Profile



WORK EXPERIENCE Work 2019 • **CREATIVE DIGITAL STRATEGIST** THE MONEY STORE (2019-2023) Rebranding and strategy | Design graphics, flyers and print material Coordinate marketing and rebranding efforts | Social media strategy 2018 **REGIONAL MARKETING COORDINATOR, CA & HI** MOVEMENT MORTGAGE (2017-2018) Coordinate west coast marketing efforts | Manage & travel through 3 Regions w/ hundreds of Loan Officers | Social media presentations **PROJECT COORDINATOR** 2017 ATION - UConn Digital Media Agency Ideation & design | Social media & rebranding | Marketing strategy | Video production and photography NCCA DI ATHLETE - TIGHT END | FOOTBALL 2017 • UNIVERSITY OF CONNECTICUT Head Coach - Bob Diaco | Position Coach - Frank Verducci 2016 • FOUNDER LENSANDER MEDIA Digital media strategy | Social media & content creation for businesses EDUCATION **DIGITAL MEDIA & DESIGN STRATEGIES FOR BUSINESS PHOTOGRAPHY** UNIVERSITY OF CONNECTICUT **PRATT INSTITUTE** Cumulative GPA 3.2 - Student Athlete Digital, film photography & video Graduation Date: May 2017 Foundation in art & design thinking





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PORTFOLIO

CREATIVE DIGITAL STRATEGY & CONTENT CREATOR

PORTFOLIO

Pac Central **REGION**

MOVEMENTMORTGAGE

Why Movement?

DIGITAL ASSETS & BRANDING

HAUNT

Home

Financing.

Made Easy

Various branding assets created for The Money Store, Movement Mortgage, Lensander Media, Cito Care non-profit & past clients.





Highlighting samples of various projects ranging from digital ads, animated explainer videos, flyers, fundraisers, photoshoots, banners, folders and branding.

