







CONTACT

 (805) 708-0590
 nlensander@me.com
 nicklensander.com
 1482 E Valley Rd Ste 650
Santa Barbara, CA

REFERENCES

Adam Constantine
Founder, Ace Creatives
(919) 622-1073




John Murphy
Former Social Media Director,
Cigna/Aetna
(860) 558-1684

Mack McConkey
EVP, West Division Manager
The Money Store
(805) 794-1410

INTERESTS

- ▶ Photo/Video
- ▶ Social Media
- ▶ Digital Strategy
- ▶ Event Marketing
- ▶ Football/Basketball/Golf

SOCIAL

 facebook.com/nicklensander
 instagram @nicklensander
 linkedin.com/in/nicklensander

NICK LENSANDER

CREATIVE DIGITAL STRATEGY & CONTENT CREATOR

PROFILE

Profile

Creative digital strategist and creator with in-depth understanding of digital media marketing in correlation with objectives and KPI's. Versatile team and project leader. Coordinated regional and nationwide marketing and rebranding efforts. Building brands through digital and social. Strong creative background in content creation and design.

COMMUNICATION	<div><div></div></div>	90%
CREATIVITY	<div><div></div></div>	100%
COLLABORATION	<div><div></div></div>	90%
ACCOUNTABILITY	<div><div></div></div>	100%
LEADERSHIP	<div><div></div></div>	90%

WORK EXPERIENCE

Work

- 2019 • CREATIVE DIGITAL STRATEGIST**
THE MONEY STORE (2019-2023)
Rebranding and strategy | Design graphics, flyers and print material
Coordinate marketing and rebranding efforts | Social media strategy
- 2018 • REGIONAL MARKETING COORDINATOR, CA & HI**
MOVEMENT MORTGAGE (2017-2018)
Coordinate west coast marketing efforts | Manage & travel through
3 Regions w/ hundreds of Loan Officers | Social media presentations
- 2017 • PROJECT COORDINATOR**
ATION - UConn Digital Media Agency
Ideation & design | Social media & rebranding | Marketing strategy |
Video production and photography
- 2017 • NCCA DI ATHLETE - TIGHT END | FOOTBALL**
UNIVERSITY OF CONNECTICUT
Head Coach - Bob Diaco | Position Coach - Frank Verducci
- 2016 • FOUNDER**
LENSANDER MEDIA
Digital media strategy | Social media & content creation for businesses

EDUCATION

Education

DIGITAL MEDIA & DESIGN STRATEGIES FOR BUSINESS

UNIVERSITY OF CONNECTICUT
Cumulative GPA 3.2 - Student Athlete
Graduation Date: May 2017

PHOTOGRAPHY

PRATT INSTITUTE
Digital, film photography & video
Foundation in art & design thinking

PROFESSIONAL SKILL

Skill

PHOTO/VIDEO	<div><div></div></div>	FINAL CUT	<div><div></div></div>
ILLUSTRATOR	<div><div></div></div>	PHOTOSHOP	<div><div></div></div>
SOCIAL MEDIA	<div><div></div></div>	DESIGN	<div><div></div></div>



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EVP, West Division Manager
The Money Store
(805) 794-1410

Adam Constantine, Founder
Ace Creatives
(919) 622-1073

Ryan Rosenthal
SVP, Regional Manager
The Money Store
(805) 312-1300

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PORTFOLIO

CREATIVE DIGITAL STRATEGY & CONTENT CREATOR

PORTFOLIO

Portfolio

DIGITAL ASSETS & BRANDING

Various branding assets created for The Money Store, Movement Mortgage, Lensander Media, Cito Care non-profit & past clients.



GRAPHICS, PHOTO & VIDEO

Highlighting samples of various projects ranging from digital ads, animated explainer videos, flyers, fundraisers, photoshoots, banners, folders and branding.

